

## What is a Community Engagement Volunteer?

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Threads of Life's Community Engagement volunteers work to raise awareness of our organization in their physical or virtual communities by sharing information about our programs and services.

### Why?

Each year in Canada, close to 1000 workers will die due to a work-related injury or illness. Each worker leaves behind family, friends and coworkers. Threads of Life offers programs for people impacted by a workplace tragedy, and we want everyone who could benefit from our services to know we exist. Community Engagement volunteers can help make this happen.

### How?

We all have a network of people and businesses we connect with. For a Community Engagement Volunteer this would be the best place to focus your efforts. Active on social media? You can help raise awareness by following Threads of Life on our social media channels and sharing our posts. Have a favourite local grocery store, coffee shop, bookstore? Maybe they would display brochures, or a poster. Are you a member of a service club? Maybe they would arrange for a Threads of Life presentation to the membership. We can work with you on ideas of how to raise awareness and offer tools to help track your contacts.

### When?

As a Community Engagement Volunteer, you can volunteer on your schedule, at your convenience. All we ask is that you report your volunteer hours on a regular basis. We ask this of all our volunteers.

### Where?

You can focus your efforts on your physical neighbourhood or community, or your virtual community. We have a wide variety of print and digital promotional materials to support your efforts.

Please [contact us](#) for more information or complete a [volunteer application form](#) and we will follow up with you shortly.